



Left to Right: Nafis Robbins (ACL), Tiffany Silver (CM), and Jeff Pyle (FS) have their "Rocky" moment in Philadelphia.

IN THE

**ZONE**

# KEEPING THE FIGHT

## AGAINST CANCER

### ON TRACK

For Flagger Force Field Supervisor Jeff Pyle, creating a dynamic traffic control setup for the course of the Gary Papa Father's Day Run was more than just a job: It was personal. Pyle, who lost his father to prostate cancer several years ago, was touched by the large turnout for the event, which raises money for breast and prostate cancer research.

"It means a lot to me to see so many people participate," Pyle said. "And I'm happy to contribute any way I can to help the runners complete their goal."

The Gary Papa Father's Day Run benefits the Foundation for Breast and Prostate Health (FBPH), a Philadelphia-based nonprofit research organization. A Philadelphia tradition since 2002, the race – formerly known as "Run For Your Life" – was re-named in honor of local sportscaster Gary Papa, a supporter and board member of FBPH who lost his own six-year battle with prostate cancer in 2009. Proceeds from the event are used to promote breast and prostate cancer education, research, and awareness.

Participants in the annual event can choose to run in one of three races: a 10K, a 5K, or a 1-mile fun run. This year's 10K kicked off – and ended – at the Philadelphia Museum of Art. Runners crossed the finish line of the 6.2-mile course at the base of the iconic art museum steps, which were featured in the famous 1976 Sylvester Stallone film "Rocky."

But long before runners could savor their own "Rocky" moments at the museum steps, Pyle and the rest of his Flagger Force crew – including Advanced Crew Leader Nafis Robbins and Crew Member Tiffany Silver – arrived on the scene, tasked with setting up about 4 miles of cones along the course, ensuring that runners had a clear and safe path.

Setup for the 10K was no easy task: The longest leg of the race took place on Martin Luther King, Jr. Drive, which is a major, two-way road that runs along the Schuylkill River. Local police shut the roads down at 6:30 a.m. so the Flagger Force crew could place about 200 cones along the course.

**"It means a lot to me to see so many people participate," Pyle said. "And I'm happy to contribute any way I can to help the runners complete their goal."**

Pyle, Robbins, and Silver got the job done in about 45 minutes, and by the time the first runners arrived to warm up at the starting line, the 10K course was clearly marked. Once the race started, Pyle's crew – accompanied by a Philadelphia police cruiser – followed the pack at a safe distance to pick up the cones and get the roads ready to re-open to motorists.

By the time the last runner crossed the finish line, the cones had been collected – and as participants took turns striking "Rocky" poses on the steps of the art museum, Pyle and his crew packed up for the day, satisfied that they had kept the runners safe – and had helped, in their own way, to land a few solid blows against cancer.



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# Field

## Employee Appreciation

# Month!



The grand prize winners who each won a backyard BBQ package including a gas grill and a \$200 Visa gift card were:

- Paul Miles, CL, Harrisburg
- Tyson Horne, ACL, KOP
- Joshua Jones, ACL, BAL

Flagger Force is driven by our people, especially our field crews. They are the foundation of our business. This past July, Flagger Force decided to hold a month-long series of appreciation events for our field employees at our regional training and operation branches. These events were a heartfelt gesture for all the hard work and dedication our field employees do every day for our clients.

Field Employee Appreciation Month, or FEAM as it became known, was attended by 649 field employees during the

month of July. Each week took on a different event theme: 'Ice Cream Social', 'American Cookout', 'Walking Taco Fiesta', and 'Carnival'. Teams from both the branch and corporate offices hosted the events, where numerous prizes and surprises were given out to attendees.

Every attendee received a new 2015 'Road Warrior' Flagger Force t-shirt and a \$10 Gear Card. Raffle prizes included gas grills and gift cards. In fact, there was a total of \$6,375 in prizes given away across all the events.



Michele Doner chats with the crew in Pittsburgh.



Beth Wilson - ACL

**"I submitted a raffle at one of the events and won a \$25 gift card to Wawa....All in all, I felt much appreciated and I appreciate the work Flagger Force did for it."** – Rodger Keaveney, ACL, King of Prussia

**"I enjoyed the events during FEAM. I had the opportunity to meet some people from corporate and talk about life at Flagger Force. I am looking forward to seeing what happens next year."** – Stephen Andrezeywski, Jr., ACL, Baltimore

**"This is the first company I have worked for that had an employee appreciation event like this. It is nice to know that they care."** – Tyle Orazio, ACL, Pittsburgh

## A WORD FROM OUR WARRIORS



2015 Flagger Force Field T-Shirt

**"I was surprised to see so many people attend the Scranton event. It showed me how much Flagger Force cares about their employees and how much the employees care about each other."** – Edward Lednovich, ACL, Scranton

**"Having the chance to win a brand new grill was pretty exciting! I wish I had won! Attending the events were a lot of fun as well. The themes really caught your attention."** – Josh Tober, ACL, Harrisburg

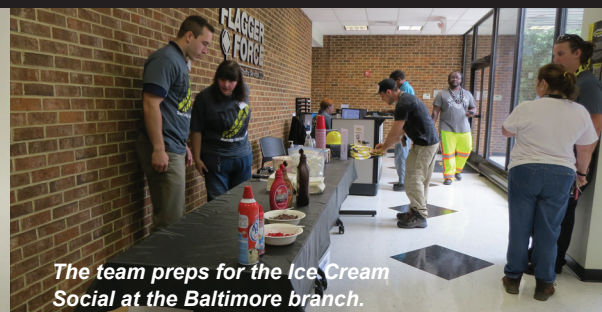
**"The FEAM event in Virginia was a lot of fun. There were a lot of games and stuff going on that made it exciting."** – Colleen Pennington, ACL, Virginia



A crew from Scranton enjoys the fun at the branch.



Darren Lewis - CL



The team preps for the Ice Cream Social at the Baltimore branch.

# COOL HEADS IN THE HEAT

## QUICK THINKING SAVES A LIFE

**Left to Right: John Rommel (Safety Advocate), Sade Street, (ACL), Quinton Grandy (CM), Ricky Ueberroth (Asst. Branch Manager). Street & Grandy receive the Flagger Force Safety-Driven SPIRIT Award at the Baltimore/Washington Training and Operations Facility.**



Sade Street noticed the man's clothing first: Despite the scorching temperatures, the man, who appeared to be in his 70's, was wearing dark brown long pants, and he was carrying several grocery bags from the nearby 7-11.

It was July 16th, and oppressively hot and humid in Baltimore. Street – an Advanced Crew Leader with Flagger Force – was stationed at a busy work zone near the convenience store. It was so hot that she had spent part of her lunch break buying snow cones for everyone on her crew, just to give them some relief. The sight of the elderly man bothered her. She told fellow Crew Member Quinton Grandy that she didn't like to see older people walking alone – especially in the heat.

Street and Grandy watched the man cross the road, and, not long after that, their foreman instructed the crew to pack up and head home. Grandy got into Street's truck, and the two drove down the road to pick up the signs they'd put up that morning. They had only been driving for a few minutes when Street noticed a flash of brown out of the corner of her eye.

"It was the guy from earlier," she says. "He fell down, and I saw his legs sticking out into the road."

Street stopped the truck, and she and Grandy rushed out to help. The man was conscious, so they helped him up and guided him onto the sidewalk.

"I asked him if he had been drinking any fluids," Street says. "He was very confused, and he was sweating. I noticed that he still had his 7-11 bags, but it was all food – no soda, no juice, no water."

Street ran back to her truck and got some water and ice. She made a cold compress and pressed it to the man's head. She asked a few more questions and was able to find out that his name was Larry. He seemed to be feeling better, and she offered him a bottle of water – but when he reached for it, his eyes rolled back in his head and passed out.

That's when Street called 911. She told them everything she knew: The man had fallen down. She'd seen him walking in the heat and she suspected he was dehydrated.

After she hung up, Street and Grandy waited until the ambulance came to take Larry to the hospital.

**"When you see someone in trouble, even if you can't physically assist, you can always call 911," she says. "Even that phone call can make a huge difference to someone."**

As the paramedics left, Street called her supervisor to explain why she and Grandy were going to be late getting back. By the time they arrived at the office, word had gotten around: Sade Street was a hero. By acting quickly, she may have saved a life.

Street says she was just doing what she could to help.

"When you see someone in trouble, even if you can't physically assist, you can always call 911," she says. "Even that phone call can make a huge difference to someone."



# SAFETY ADVOCATE

## EMPLOYEE SPOTLIGHT

The Safety Advocate\* role remains a critical part of Flagger Force's quality control, training, and **Safety•Driven** culture. As our operational territory increases so must our capability to maintain our standards. Flagger Force is pleased to introduce three new Safety Advocates to join our Safety Quality Team. We took a moment to ask the team some questions in order to get to know them in their new roles.

## David Wildey

### BALTIMORE SAFETY ADVOCATE

**Flagger Force:** David, when did you join the Flagger Force team?

**Wildey:** I joined the team in April of 2011. At that time, I was retired from the food service/restaurant business and was looking for something to do. I saw an ad in the local paper, was interviewed, and hired. I have enjoyed it very much since day one!

**Flagger Force:** What was one of your proudest moments at Flagger Force since you have been here?

**Wildey:** My proudest moments are when I can get everyone involved in a work zone home safely and also when I teach crew members in the field how and why we do things a certain way and then a short time later they are in an academy class or at the office and tell me how much I helped them grow!

**Flagger Force:** Why did you decide to become a Safety Advocate?

**Wildey:** I became a Safety Advocate in order to expand my knowledge beyond the classroom. As an instructor I loved teaching people, but I felt there was something missing...sharing the **Safety•Driven** passion I have for this job more widely.

**Flagger Force:** What tips do you have for anyone looking to advance?

**Wildey:** I truly believe that any Crew Member has the opportunity to advance as far as they would like with Flagger Force. I appreciate the fact that the company strongly promotes from within, meaning it is each employee's responsibility to follow their training, be professional each day, and do it right all the time. I really rely on our shared values: Leadership, Integrity, Respect, and Trust.

**Flagger Force:** If all the Safety Advocates held a karaoke night, what song would you sing?

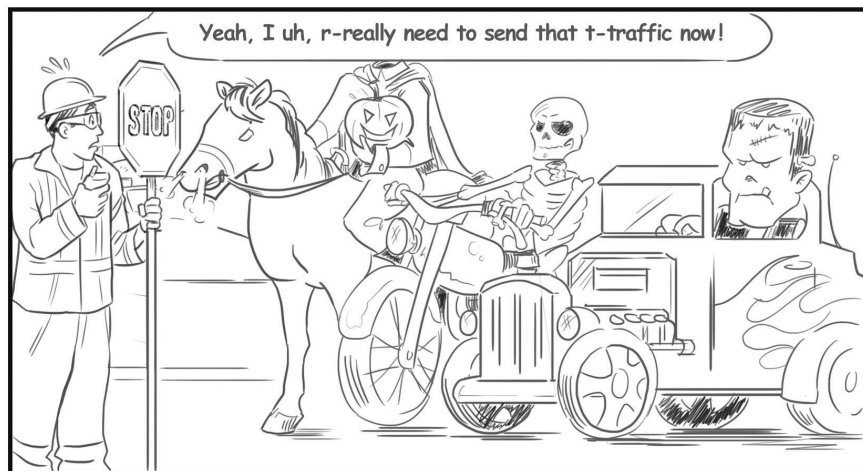
**Wildey:** I do not sing (not very good, anyway) and have never done karaoke, but if I had to choose one song it would be Wind Beneath My Wings by Bette Midler because my wife Dina and I have seen her multiple times in concert and it's our wedding song!



### \*THE RESPONSIBILITIES OF A SAFETY ADVOCATE

Safety Advocates are responsible for routinely monitoring a percentage of work zones to ensure Field Employees are operating under proper safety standards with all the correct signage, devices, and safety behaviors. They meet with Field Employees and Clients on-site to provide immediate feedback on their evaluation and resolve any public or client concerns that may arise.

### As the Paddle Turns



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## Ricardo Cardenas

### KOP SAFETY ADVOCATE

**Flagger Force:** We heard that you are originally from California, is that true Ricardo?

**Cardenas:** Yes! I am originally from Rancho Cucamonga, California. I have to say that being from the west coast, adapting to the freezing winters, 90% humidity in the summer, and raining year-round is the biggest challenge for me.

**Flagger Force:** Can you recall any moments in the field that stand out to you during your time here so far?

**Cardenas:** Soon after I was hired as a Crew Member, I was tearing down my first lane closure set-up and some guy in Flagger Force PPE walked onto the jobsite, seemingly out of nowhere, and started picking up cones with me. I didn't know who he was, but was happy to have the help. When we were finished the man said, "Nice to meet you, I'm Mike Doner, one of the owners of Flagger Force." I was totally surprised and impressed. That experience told me what type of company this is, and I am proud to be a part of it.

**Flagger Force:** What inspired you to become a Safety Advocate?

**Cardenas:** Safety is my #1 concern. I have been a part of the safety team at my previous jobs and hope to make a difference

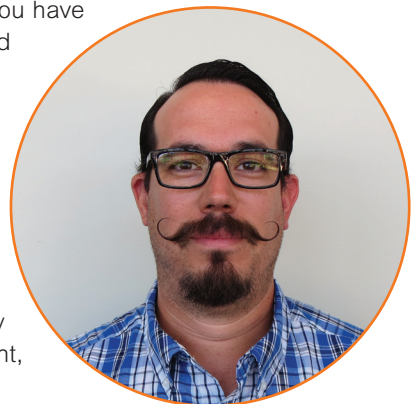
joining this Safety Quality Team. Every job I have had since I was 18 has had a safety focus -- I was part of the Safety Team at Home Depot and I also worked as a Corrections Officer. I knew after my first week at Flagger Force that the Safety Advocate role was for me and I'm glad I got it!

**Flagger Force:** What tips do you have for any one currently in the field and looking to advance?

**Cardenas:** Complacency is where advancement goes to die. Don't just do your job, do your job to the best of your ability. Hard work always pays off.

**Flagger Force:** If all the Safety Advocates held a karaoke night, what song would you sing?

**Cardenas:** Joe Diffie, "Prop Me Up."



## Scott Richwine

### HARRISBURG SAFETY ADVOCATE

**Flagger Force:** Scott, how did you first hear about Flagger Force?

**Richwine:** I heard about the company through a friend and decided to apply. I am so glad I did!

**Flagger Force:** What was one of your proudest moments in the field, where you felt like you made a difference?

**Richwine:** One of my proudest moments would have to be when I received a call from Kyle Ramp, an Advanced Crew Leader from our Harrisburg branch, to tell me that he just passed the Advanced Crew Leader and Specialty Equipment training courses through the Flagger Force Academy. We had been working on a job in State College earlier that week and he thanked me for teaching him all that I could in preparation for his upcoming training. It made me feel great!

**Flagger Force:** Wow! Is that what inspired you to become a Safety Advocate?

**Richwine:** Yes, the fact that I could make a difference in the company and help my co-workers to grow is what inspired me. I

take pride in making sure that people are following our best practices, especially when it comes to safety. I am genuinely concerned that employees can go home to their families at the end of each day in one piece.

**Flagger Force:** If all the Safety Advocates held a karaoke night, what song would you sing?

**Richwine:** This is hard because I don't sing. But if I had to sing it would be a song by Atreyu called Lip Gloss and Black I even have a tattoo of some of the lyrics. They are my favorite band and that's my favorite song.





# Respect & Remembrance

## Flagger Force and PennDOT Help ATSSA's Work Zone Memorial Tour in Pennsylvania

Composed of ten simple white panels, the 20-foot-wide display is emblazoned with names – more than 1,400 names, at last count. It looks, at first glance, like a war memorial; the kind of display you'd find at the site of a battleground.

But this structure represents a different kind of fight entirely: The fight against work zone accidents. And the 1,400-plus names featured on the display? They're the names of men, women, and children who have lost their lives in a U.S. work zone. Some of the people listed were workers; some were police or public safety officers. Some were drivers or passengers in passing automobiles. Others were pedestrians who were in the wrong place at the wrong time.

Organized by the nonprofit American Traffic Safety Services Association (ATSSA), the memorial – officially titled, "The National Work Zone Memorial – Respect and Remembrance: Reflections of Life on the Road" – has toured the United States since 2002.

Last month, ATSSA brought the work zone memorial to the state of Pennsylvania. Working closely with PennDOT, representatives from the Pennsylvania-based companies Flagger Force and Royal Truck & Equipment played a key role in getting the display to and from each event.

The National Work Zone Memorial kicked off its Pennsylvania tour on July 14 with a one-day stop at the Interstate 95 Welcome Center in Delaware County. Flagger Force Warehouse Coordinator Don Weaver and Field Supervisor Jeff Pyle arrived at 8 a.m. to set up the memorial before a 10 a.m. press conference.

On July 16, Flagger Force Fleet Rollback Truck Driver Matt Hevel and Crew Leader Joe Butler accompanied the memorial to the lobby of the Keystone Building in Harrisburg, where it spent a day on display alongside the PennDOT workers' memorial, a traveling exhibit honoring PennDOT workers killed on the job since 1970.

At a press conference later that afternoon, PennDOT Secretary of Transportation, Leslie S. Richards, spoke about the importance of work zone safety. While Pennsylvania traffic deaths have declined in the past



Left to Right: Pennsylvania State Police Troop T Lt. Edward C. Murphy, Executive Vice President of the Associated Pennsylvania Contractors Bob Latham, and Pennsylvania Turnpike COO Craig Shuey listen to Secretary of Transportation Leslie Richards speak at the press conference. Flagger Force employees Joe Butler and Matt Hevel look into the crowd.

year, there were still 24 people killed in work zone crashes estimated annually. Three were workers.

The National Work Zone Memorial concluded its Pennsylvania tour on July 21 at the Interstate 70 Welcome Center in Washington County. At the end of the day, Flagger Force Pittsburgh Field Superintendent Joe Gibbons and Field Supervisor Benjamin Beane dismantled the memorial and prepared to ship it back to ATSSA headquarters. From there, the memorial will continue its cross-country journey – a journey that likely won't end until ATSSA achieves its stated goal to "make zero deaths a reality."

But until that day arrives, the National Work Zone Memorial will continue to educate, raise awareness, and keep work zone safety in the spotlight.

While working at a high-traffic area in Georgetown today, the Flagger Force crew of George Dorsey, Amanda Barth, Matthew Jones, and William White did a great job of warding off the aggressive drivers trying to bully through the work zone. The work site also had a heavy volume of pedestrian traffic due to the shopping district and the crew kept an attentive eye on them, keeping them and our crews safe. Thank you for a job well done. – Devin Finn, Foreman, Verizon

A huge "Thank You" and "Job Well Done" should go to the human resources team for their hard work and committed effort for the recent Field Employee Appreciation Month events. Beth Tice, Beth Kern, Kirsten Barrelet, Amanda Robinson, and Ed Vaughen went above and beyond to ensure each event was a great success! I am extremely proud of the team for the thoughtfulness and caring they put into each event to demonstrate to our field team how much we truly care. Our Employee Advocate teams and field teams including Arlette Creekmur, Dave Oechsle, Kent Nation, Lance Harper, Charles Linn, Yolie Gachelin, Steve Yancy, Tyler Bird, and Josh Baldwin were fantastic at each of the events, assisting in checking with and working to demonstrate their care and commitment to our field members. I am exceptionally proud of the work they do every day and am very grateful for their extra efforts during the month of July. – Jen Strobel, SPHR, Flagger Force Director of Human Resources

The crew of Andrea Davis and Tyree Richardson were great to work with today. Their work zone was set up very well and they were professional throughout the hot day. – Aaron Crouch, Foreman, East Coast Underground

Zuania Pagan was a Crew Leader on our job site today. She is a true leader. She is very reliable and knew what was expected of her as a leader. With every situation that arose, she handled it without any hassle and made a huge difference during our day. – Rich Shuker, Foreman, Shuker Excavating, LLC

John Snyder, Laura Rende, Byron Wright, and Drevon Gorham worked very well to handle a difficult work zone today. The site was in the heart of downtown Mechanicsburg and had a lot of traffic. There were multiple jobs going on here as well which made the site a bit more confusing. – Carlos Castellanos, Flagger Force Field Supervisor

Excellent job to the crew of Dawn Hopkins, Sade Street, Kenneth Nunez, Barry Perkins, Dontay Burrell, Phillip Brown, Brendan Turner, Henry Bivins, and Jonathan Buford. They all did a great job this week at our work zone. – Charles Nicholson, Foreman, BGE

The crew of Keith Cunningham, Gerald Beck, Gary Morgan, and Darryl Normil set up a perfect work zone today. I cannot be happier with the service provided by Flagger Force. – Joe Donnelly, PPL – Wilkes-Barre

Roland Mack did a great job leading his crew of Anthony Greene, Arzhane Rustin, and Eric Williams today. Roland made sure the crew was one-step ahead of me by setting up cones for the moving operation before I even had to ask. I appreciated it very much. – Steven Bennion, Foreman, IPR

Today I had the opportunity to work with Matthew Lore and John Green. They were both excellent and did a really nice job today. The area we worked in was a little rough, but they performed perfectly. – Curtis Mitchell, Foreman, Verizon

We realize that our Crew Members face challenges on a daily basis; however, Esther Bryant continues to conquer the challenges set before her. Her initiative has gone above and beyond her call of duty, demonstrating true leadership. Thank you for diligently keeping our customers, the public, our crews, and yourself safe. – Lynette Michie, Flagger Force Operations Specialist

This week the crew of Dominique Doughty, Jeffrey White, and Aaron Mattox did a fantastic job at our work site. – Ed Sowers, Foreman, Edwin Bechtel, Inc.

Thank you to John Green. His work zone set up today was very good. He was both professional and friendly to work with. – Kenny Crotchers, Foreman, Verizon – Delaware

Kevin Maxwell and Hugh Drey were an outstanding crew today. I am very pleased with their work. – Bob Hoffman, Foreman, UGI Central – Frackville

I want to thank Bill Seagrist for his quick dispatch on the arrow board and crew tonight. We had a cable "delashing" over a busy state route and he worked very quickly to get a crew with appropriate equipment to our emergency work zone. Your emergency actions really helped us out. – Ted Toth, Local Manager, Verizon

The crew of Darius Brown, Andre Ruffin, and Christopher Davies were very professional at the work site today. Thank you for doing a great job. – Brian Baker, Foreman, BGE

Vernon Richardson and Andre Brown were very good and professional while working our work zone today. They were quick and efficient when I asked for what I needed. – Tony Crooks, Foreman, Neshaminy Electrical Contractors, Inc.

KUDOS to Justin Walter who had a great set up today in Akron, Ohio. He had all the correct signs out and he was standing so drivers could clearly see him in a busy intersection. – Robert Cowfer, motorist

Patrick Arnold and Rodney Dudley were great to work with this week. They are both extremely helpful and professional during our long days. Thank you for all your work! – Jeff Rodgers, Foreman, Verizon Roanoke

My crew, Kevin Burkholder and Brian Steele, did a great job today. I appreciate having a crew that can set up a work zone so nicely! – Tom Shaffler, Foreman, Columbia Gas

KUDOS to Marietta Troup, Jeffrey Roberts, Elwood Wetzel, Robert Confair, Brandon Reid, and Zackary Belcher. They were working near each other on two different sites today and they were able to collaborate giving each other suggestions on how to combine the crews to make the work site compliant and easier for motorists. – Carlos Castellanos, Flagger Force Field Supervisor

I would like to acknowledge Brittany Grothey for assisting us in a proper work zone set up for a night job at a busy four-way intersection. I appreciated all her help! – William Richardson, Director of Engineering, SoftDig Underground Services

Don Weaver was a huge help today. He was calm, courteous, and was genuinely happy to help me out with my truck. He went above and beyond the call of duty and I cannot be more grateful. – Jonathan Montes, Flagger Force Advanced Crew Leader

Thank you to Veronica Rivera. You are very reliable, pleasant to work with, dependable, and were a big help to making today's job run smoothly. – Rich Shuker, Foreman, Shuker Excavating, LLC

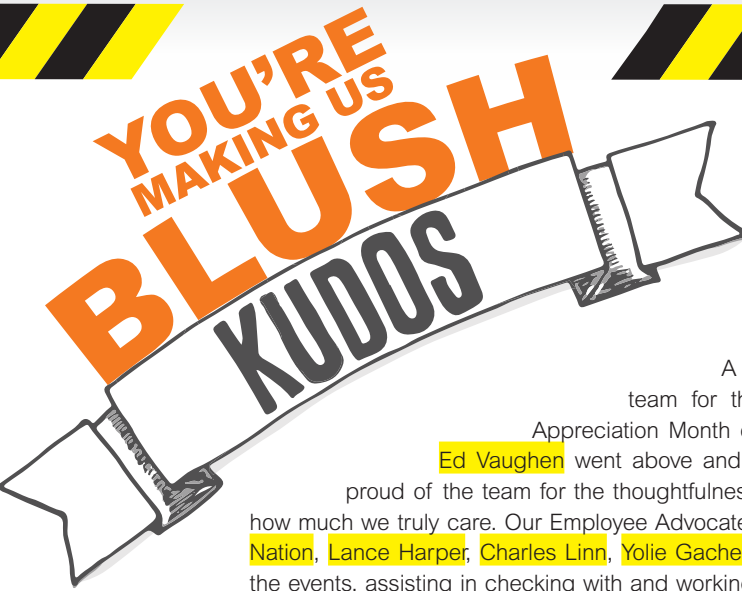
William Bierly was professional and worked very hard on our site today. He has great communication skills and we all felt safe with him there. – Ray Navaro, Foreman, PECO

I wanted to commend Frank Glass. He did an excellent job all day. Traffic was flowing smoothly and he kept everyone safe. – Harvey Lerman, Foreman, FA Bartlett Tree Company

I would like to give a big round of KUDOS to everyone who assisted the marketing department at Flagger Force in the set-up, tear-down, and physical transportation of the three ATSSA Work Zone Memorial Tour and PennDOT events recently: Don Weaver, Jeff Pyle, Chris Plute, Matt Hevel, Joe Butler, Joe Gibbons, and Benjamin Beane. Also, I would like to thank Jennifer Harmon, Steve Mitrani, and Brian Smathers who coordinated the crew at each of the events. – Alyssa Martelli, Flagger Force Marketing Coordinator

Ernesto Nava and Brian Cali set up our work zone perfectly today. Even before we arrived, the team called to verify the set up and got everything ready to go for us. It is great to work with a team that is professional and takes a leadership role. – Jeff Hobr, Foreman, PPL Carbondale

Last night, I had some issues arise with our job site. I called on Marie Tannenbaum and Fernando Vega for assistance and they were able to give me guidance on how to resolve the issues. I appreciate everything they did for me to make sure my site was safe and the client was happy. – Deana Marie McFarlin, Flagger Force Crew Leader




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# SAFE FOLLOWING DISTANCE

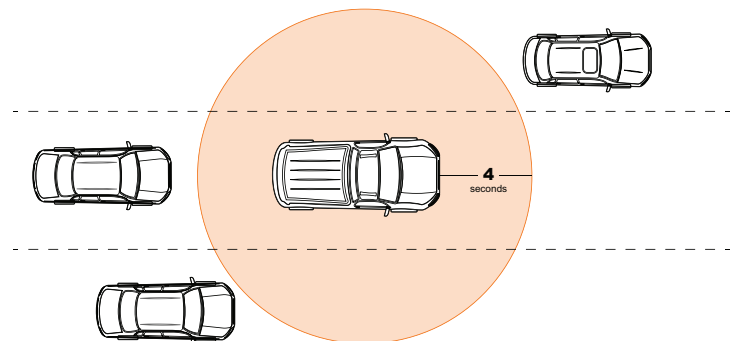
**M**ost of us don't mean to tailgate on the road, but how do we know when we're too close? According to the Smith System DriverStudy™ Guide, the closer you are to the vehicle in front of you, the less likely you are to notice that vehicle braking. Having a safe following distance can prevent rear-end collisions and keep not only you, but others around you alive. In fact, when following a vehicle while driving at 30mph, you should be able see at least a block and a half ahead of their vehicle.

This safe following distance is referred to as a "Space Cushion" and will help to prevent collisions by giving you enough time to adjust to hazards on the road. A Space Cushion puts your vehicle in the safest position on the road by having few or no objects around you. Make sure you recreate your Space Cushion every time you stop in traffic. When the line of stopped traffic in front of you starts to move again don't accelerate immediately. Release your foot off the brake pedal and allow your Space Cushion to build and then accelerate smoothly to maintain your cushion.

## THE 4-SECOND RULE

A good technique to help maintain your Space Cushion is to follow the "4-Second" rule when driving with traffic. The 4-Second rule is to be at least four seconds behind the vehicle in front of you. **To set up a four second Space Cushion, follow these steps:**

1. Take notice when the vehicle ahead passes a fixed point on the road such as a sign, driveway, pole, or parked vehicle.
2. Start counting seconds (one thousand one, one thousand two, etc.) as it passes the checkpoint.
3. Stop counting when you reach the checkpoint.
4. If it takes less than four seconds, you are following too closely and must increase your following distance. If it takes four or more seconds to pass the checkpoint, you have a safe following distance.



Driving in severe weather, such as ice, snow, rain, fog, or severe thunderstorms, it is important to always slow down. Instead of the 4-Second rule, you should keep a ten second following distance with the vehicles ahead. This will allow you to react better to any situation that may arise.